D&B D-U-N-S Registered Seal Installation Guide

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1. Website Seal

To avail the website seal, OTMS Administrators must first create the **website** seal in OTMS application and share the javascript code or one line of code with customer.

- There will be "Javascript code(One line of code)" for two seals

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- o Standard Seal
- o Mini Seal

- **Standard Seal**
  one line for http web sites:
  <script language="JavaScript" src="http://dunsregistered.dnb.com" type="text/javascript"></script>

  one line for httpS web sites:
  <script language="JavaScript" src="https://dunsregistered.dnb.com" type="text/javascript"></script>

- **Mini Seal**
  one line for http web sites:
  <script language="JavaScript" src="http://dunsregistered.dnb.com/mini.js" type="text/javascript"></script>

  one line for httpS web sites:
  <script language="JavaScript" src="https://dunsregistered.dnb.com/mini.js" type="text/javascript"></script>

As per the customer's requirement, they will receive "One line of code" of standard seal or mini seal from their region representative.

- Place the "One line of code" into their website code as shown in the image below

- After that browse the website URL, D&B seal will appear in the website page
- If D&B seal clicked, new window will appear with company profile information

2. QR Code for Website Seal

Region representative or OTMS administrator has to share one line of code for the website QR code

The following code should be used within the website UI code. While scanning the QR code through mobile with QR code scanner application, the company profile page will be displayed in mobile with Responsive view.

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- **Installing QR Code with custom width and height**

  Below is the one line of code to install QR code with custom width & height in websites.

  One line of code for http web sites:

  ```
  <script language="JavaScript"
  src="http://dunsregistered.dnb.com/QRcode.js?QRW=100&QRH=100"
  type="text/javascript"></script>
  ```

  One line of code for https web sites:

  ```
  <script language="JavaScript"
  src="https://dunsregistered.dnb.com/QRcode.js?QRW=100&QRH=100"
  type="text/javascript"></script>
  ```

Integration Parameters:

  QRW – represents Width of the QR code. For example, if the customer specifies QRW=100, the QR code will be generated and displayed with the width =100.

  QRH – represents Height of the QR Code. For example, if the customer specifies QRH=100, the QR code will be generated and displayed with the height =100.

  If QRW & QRH values are not specified in the Query string, QR code will be generated and displayed with the default size (**Width=82, Height=82**). When the customer needs the QR code with the default width & height, he/she can use the below line of code.

- **Installing QR Code with default standard width and height**

  Below is the one line of code to install QR code with **default (82*82) width & height in website.**

  One line of code for http web sites:

  ```
  <script language="JavaScript" src="http://dunsregistered.dnb.com/QRcode.js"
  type="text/javascript"></script>
  ```

  One line of Code for httpS web sites:

```
<script language="JavaScript" src="https://dunsregistered.dnb.com/QRcode.js"
type="text/javascript"></script>
```

As per the customer's requirement, they will receive "One line of code" for website QR code from their region representative.

- Place the "One line of code" into their website UI code
- After that browse the customer's website, D&B seal along with QR code will appear in the website page
- If QR code is scanned through mobile with QR code scanner application, company profile information will appear on the mobile with Responsive view.

3. Profile Anywhere Seal

- Once customer received DRS profile anywhere seal image and one line of code from region representative.
- Save the DRS seal in local path and keep one line of code handy in notepad.
- Now open your Microsoft Outlook or Gmail or Yahoo. Any of the mail account where the seal has to add as a signature
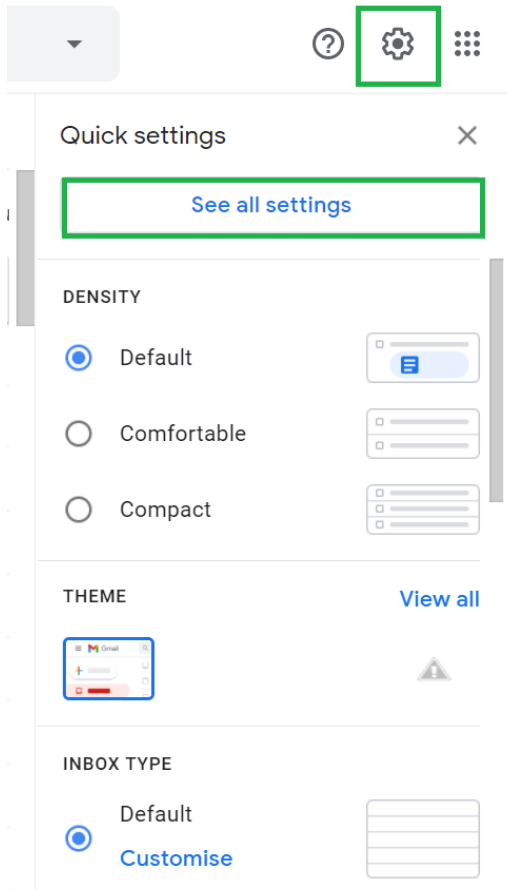- Please find the steps below to install profile anywhere seal in different mail account.

1. Gmail Account

- Go to gmail.com
- Click on the settings icon which is highlighted in green color

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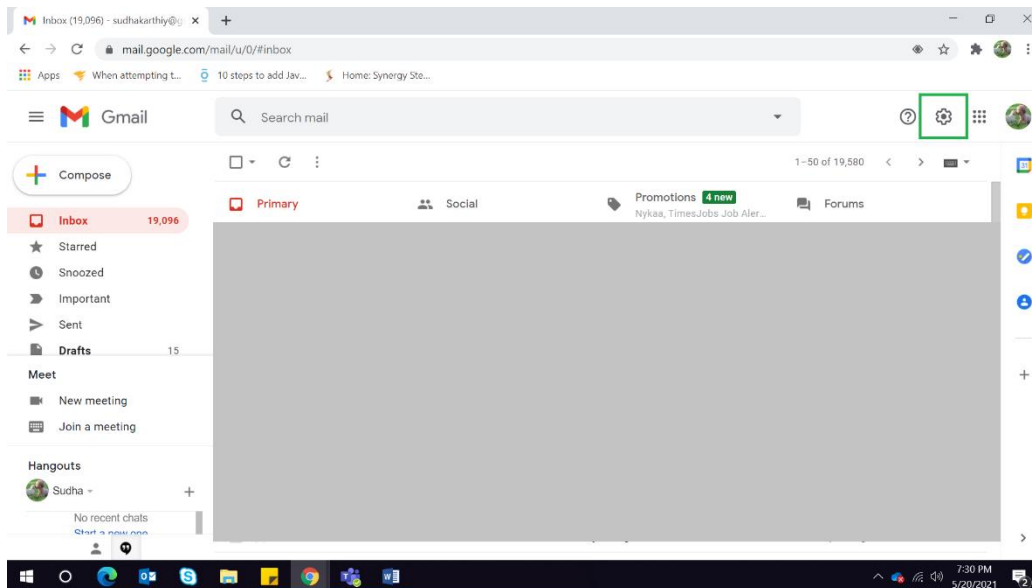
- Once settings icon clicked, "Quick settings" pop up will appear like below image. Then click "see all settings" button which is highlighted in green color.

- Once settings page opened, scroll down and check for "signature" section, highlighted in green color. Then click the "Create New" button.

General Labels Inbox Accounts and Import Filters and blocked addresses Forwarding and POP/IMAP Add-ons

Chat and Meet Advanced Offline Themes

complete: next time.
                                          ○ I'll add contacts myself

Importance signals for ads: You can view and change your preferences here.

Signature: **No signatures**
(appended at the end of all
outgoing messages)   ＋ Create new
Learn more

Personal level indicators: ● No indicators
                                   ○ Show indicators - Display an arrow (›) by messages sent to my address (not a mailing list), and a double
                                     arrow (») by messages sent only to me.

Snippets: ● Show snippets - Show snippets of the message (like Google Web Search!).
                                   ○ No snippets - Show subject only.

Out-of-Office AutoReply: ● Out of Office AutoReply off
(sends an automated reply to

- Pop up will appear. Enter the new signature name into the textbox and click "Create" button

Name new signature

| Signature name |

                                   Cancel   **Create**

- Signature name will get save

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Settings

General Labels Inbox Accounts and Import Filters and blocked addresses Forwarding and POP/IMAP Add-ons
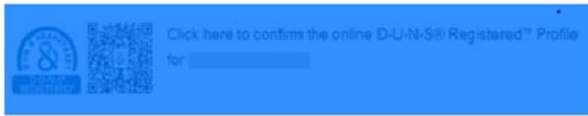
Chat and Meet Advanced Offline Themes

Importance signals for ads: You can view and change your preferences here.

Signature:
(appended at the end of all outgoing messages)
Learn more

dnb

Sans Serif

+ Create new

- Now copy the D&B seal which is provided to you

Click here to confirm the online D-U-N-S® Registered™ Profile for

- Right click on empty text area and paste the image

- Or click on the image icon from the text editor options and upload the DRS seal image

- Once pasted it will looks like the below image

Settings

Create contacts for auto-complete:

◉ When I send a message to a new person, add them to Other Contacts so that I can auto-complete to them next time.

◯ I'll add contacts myself

Importance signals for ads: You can view and change your preferences here.

Signature:
(appended at the end of all outgoing messages)
Learn more

| dnb | ✏ 🗑 |

Click here to confirm the online D-U-N-S® Registered™ Profile for ▅▅▅▅▅▅

Sans Serif ▾ | ⊤T ▾ | **B** *I* U̲ | A ▾ | 🔗 🖼 | ▤ ▾ | ☰

➕ Create new

- Click and drag the image slightly to highlight the image

Settings

Create contacts for auto-complete:

◉ When I send a message to a new person, add them to Other Contacts so that I can auto-complete to them next time.

◯ I'll add contacts myself

Importance signals for ads: You can view and change your preferences here.

Signature:
(appended at the end of all outgoing messages)
Learn more

| dnb | ✏ 🗑 |

Click here to confirm the online D-U-N-S® Registered™ Profile for ▅▅▅▅▅▅

Sans Serif ▾ | ⊤T ▾ | **B** *I* U̲ | A ▾ | 🔗 🖼 | ▤ ▾ | ☰

➕ Create new

- Now click the insert link option which is highlighted in green color

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- "Edit Link" pop up will appear. Now copy the "Line of code" provided to you.

Eg: "https://dunsregistered.dnb.com/DunsRegisteredProfileAnywhere.aspx?Key1=XXXXXX&PaArea=Email"

- Paste it here in "Web Address" text box. "Text to display" should be empty. Now click the "Ok" button.

Internal Use Only

Edit Link   ✕

Text to display: [   ]

Link to: **To which URL should this link refer?**

● **Web address** [https://dunsregistered.dnb.com/DunsRegisteredProfileAnywhere.as|]

○ Email address   Test this link

Not sure what to put in the box? First, find the page on the web that you want to
link to. (A search engine might be useful). Then, copy the web address from the
box in your browser's address bar and paste it in to the box above.

                                        Cancel   **OK**

- Scroll down the settings section and click "Save Changes" button.

Settings   ⌨ ▾

General   Labels   Inbox   Accounts and Import   Filters and blocked addresses   Forwarding and POP/IMAP   Add-ons

Chat and Meet   Advanced   Offline   Themes

will be sent at most once every   **Subject:**   [   ]
4 days)
Learn more   **Message:**

                   Sans Serif ▾   ⊤T ▾   B   I   U   A ▾   🔗   🖼   ☰▾   ≣   ≣   ⫷   ⫸   "   🗙

                                   « Plain Text

                                   [   ]
                                   [   ]
                                   [   ]
                                   [   ]

                   ☐ **Only send a response to people in my Contacts**

                        [Save Changes] [Cancel]

2. Rediff Account

- Go to rediff.com
- Click on the settings icon which is highlighted in green color

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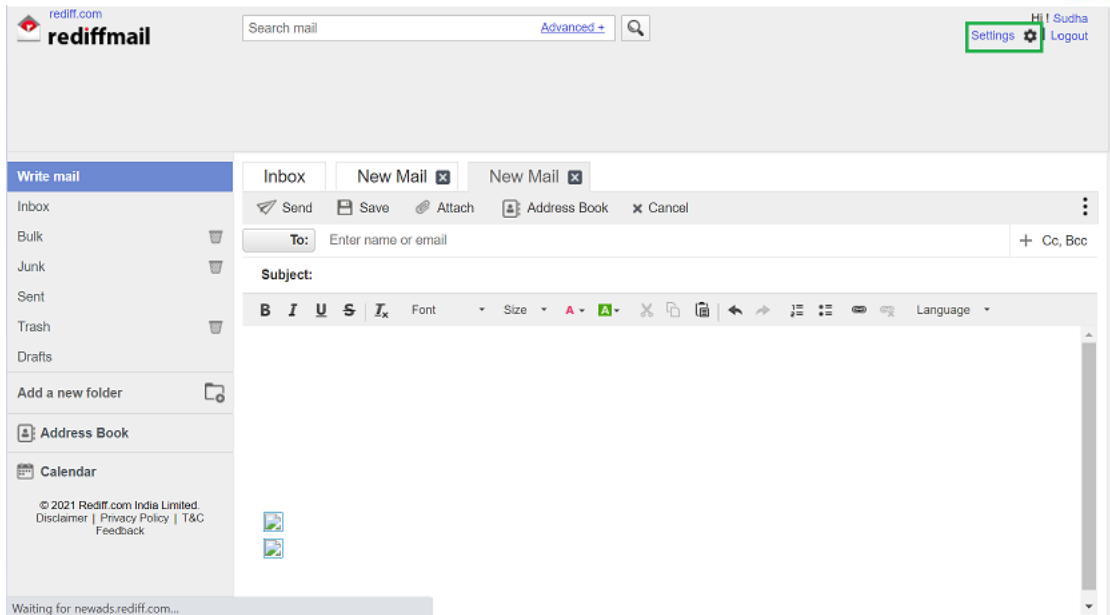
- Once "settings" is clicked, Click on the option "General".
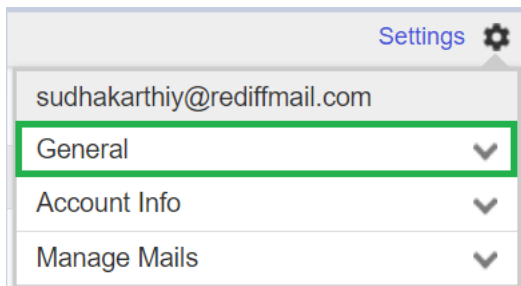
- Under "General" select the option "Signature"

Settings ⚙ | Lo

sudhakarthiy@rediffmail.com

General   ⌄

  ▶ Signature

  ▶ Offers

  ▶ Auto Save IDs

  ▶ Auto Forward

  ▶ Themes

  ▶ Upgrade

Account Info   ⌄

Manage Mails   ⌄

Settings   Close X

Signature

Message

☐ Add my signature to all outgoing mails

[Save changes]   Cancel
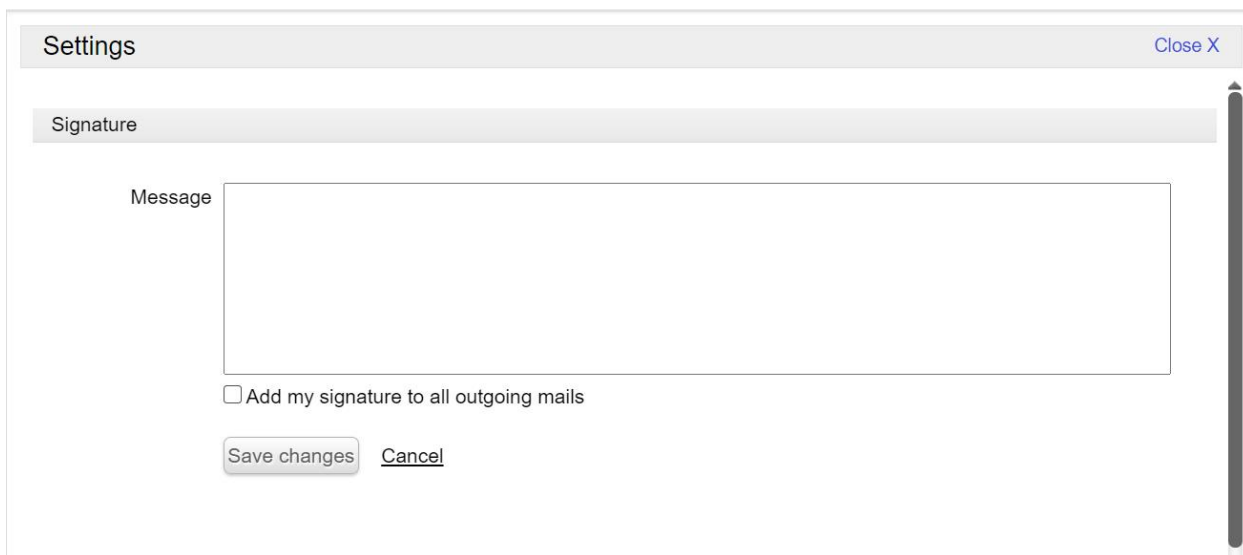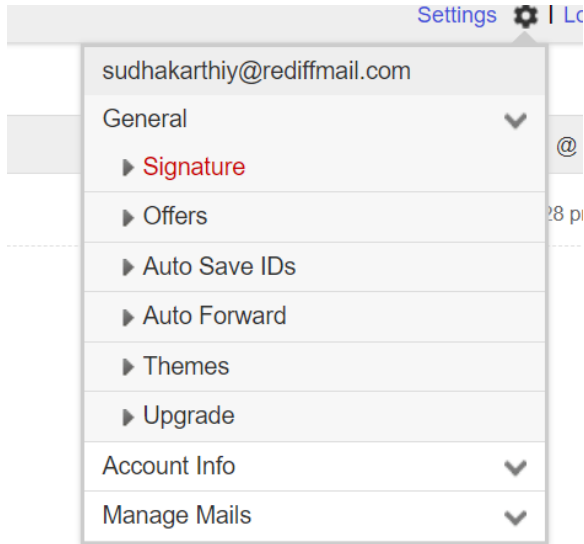
- Copy the below provided html code and paste it in new notepad. Then change the text highlighted in yellow color with the one line of code and image name in respected place.
- Then copy the html code from notepad again
- Goto rediff.com→settings→general→signature and paste it in message area.
- If you already have existing signature then place the html code at the bottom of your existing signature.

<html>

<head>

</head>

<body>

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<img id="ImgSealImage" src="https://otms.dunsregistered.com/Images/ProfileAnywhere/**Image name as provided in mail**" style="border-width:0px;"> </img>

</body>

</html>

- Now click the check box "Add my signature to all outgoing mails". Then click "Save changes".

- Now if you click "Write mail" or "New mail", D&B profile anywhere seal will shows in your new mail signature.

3. Outlook Account

- Go to outlook app→ click "New Mail"
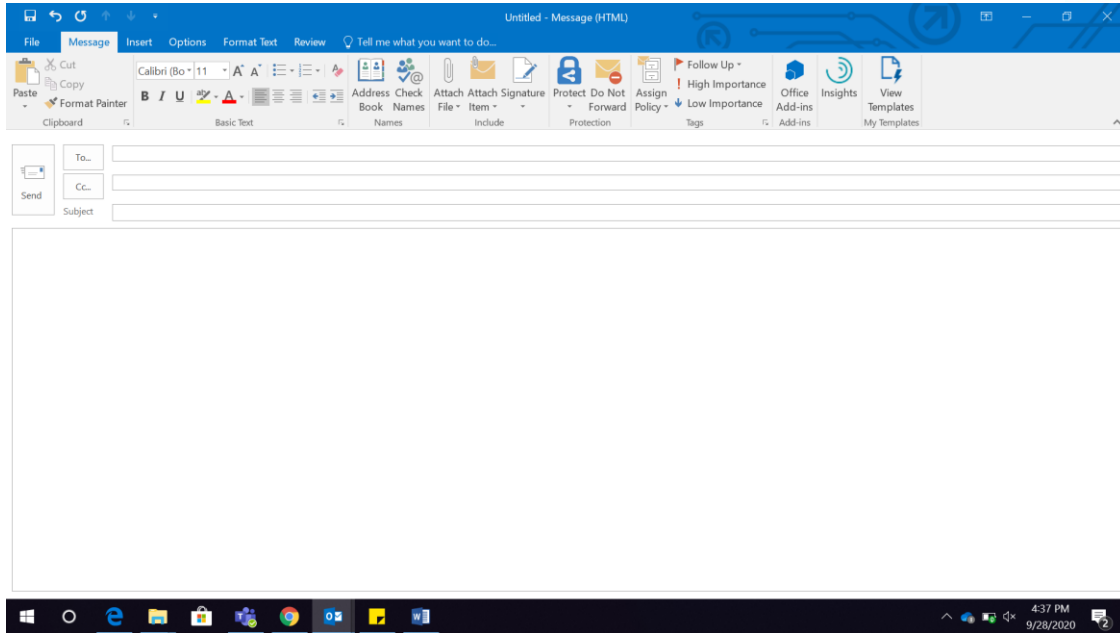
- Once "New Mail" window has opened
- Click on "Signatures" dropdown from the "Message" tab
- Then click "Signatures" to create new signature

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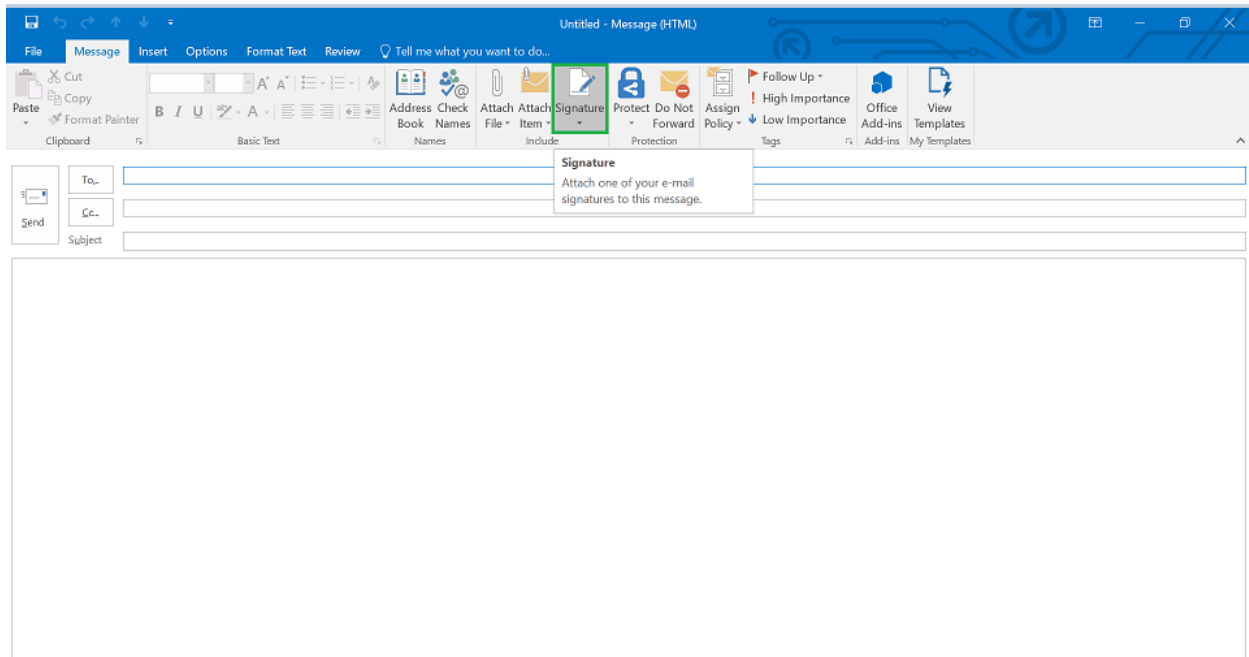
Signatures and Stationery

E-mail Signature | Personal Stationery

Select signature to edit

Delete | New | Save | Rename

Choose default signature

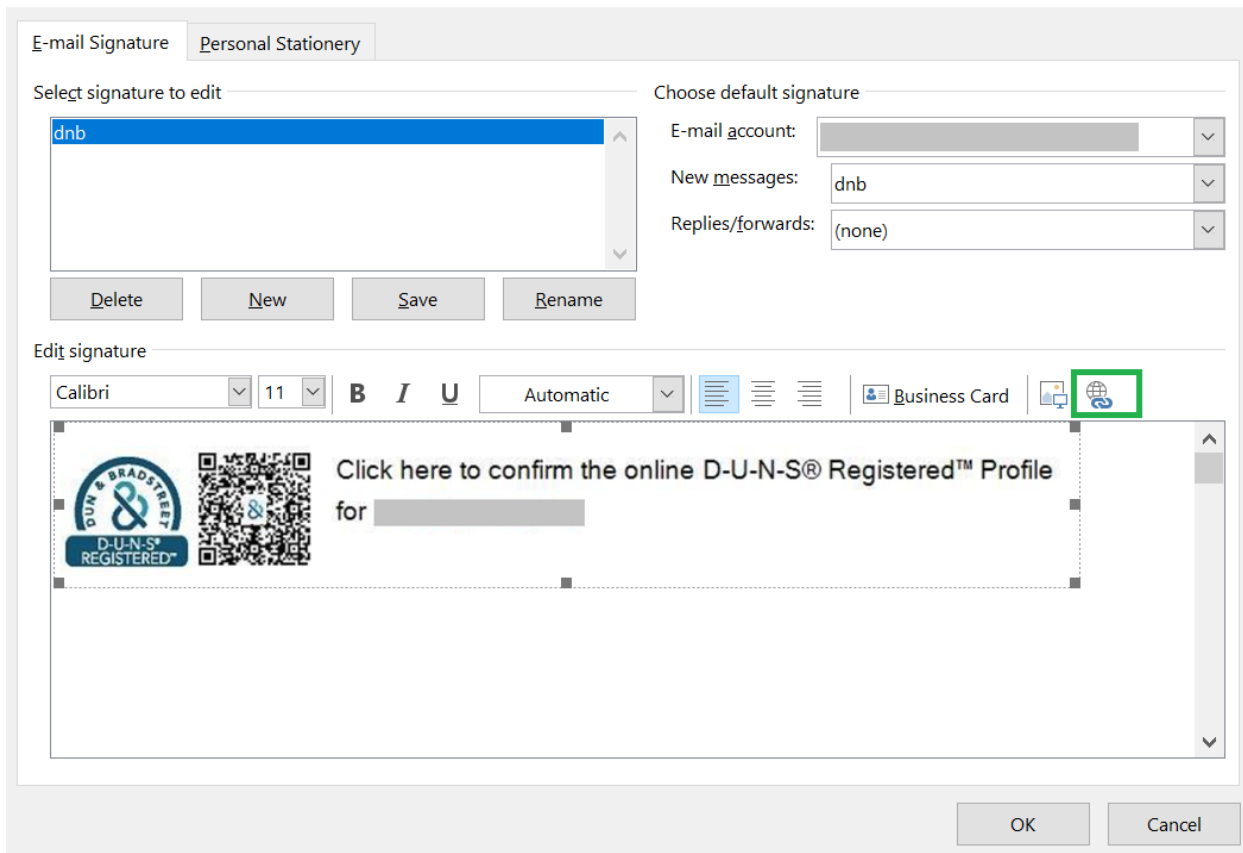E-mail account:

New messages: (none)

Replies/forwards: (none)

Edit signature

Calibri (Body) | 11 | **B** *I* U | Automatic | Business Card

OK | Cancel

- Click "New" button

- Type the signature name as you wish

- Click "Ok"

- Copy the "Profile Anywhere Seal" that has shared with you in mail and paste it in the "Edit Signature" section

- Now click the image, the image will get highlighted with black or grey points

- Click "Insert hyperlink" icon(highlighted in red color)

- Popup will appear
- Click "Existing File or Web Page" from the side panel
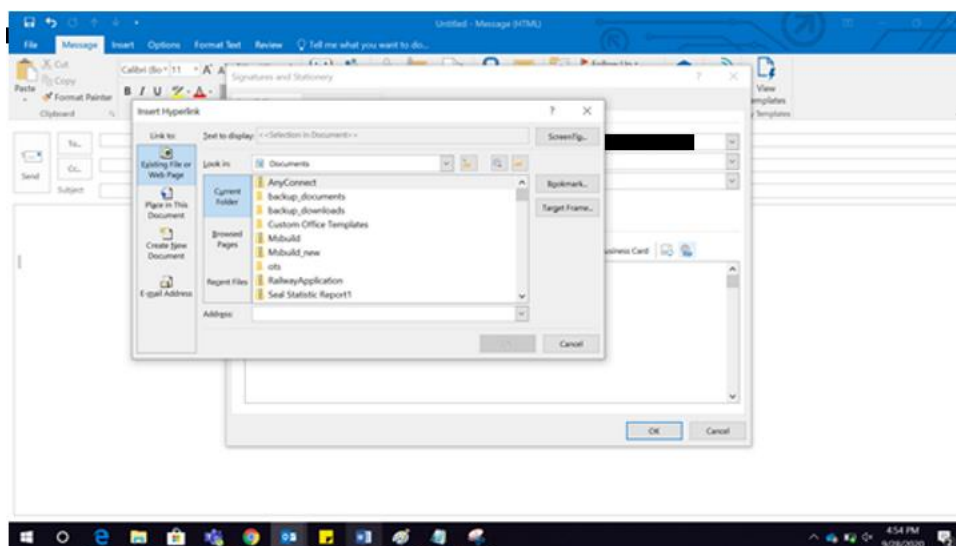
- Paste the shared "Javascript code or One line of code" in the "Address" textbox
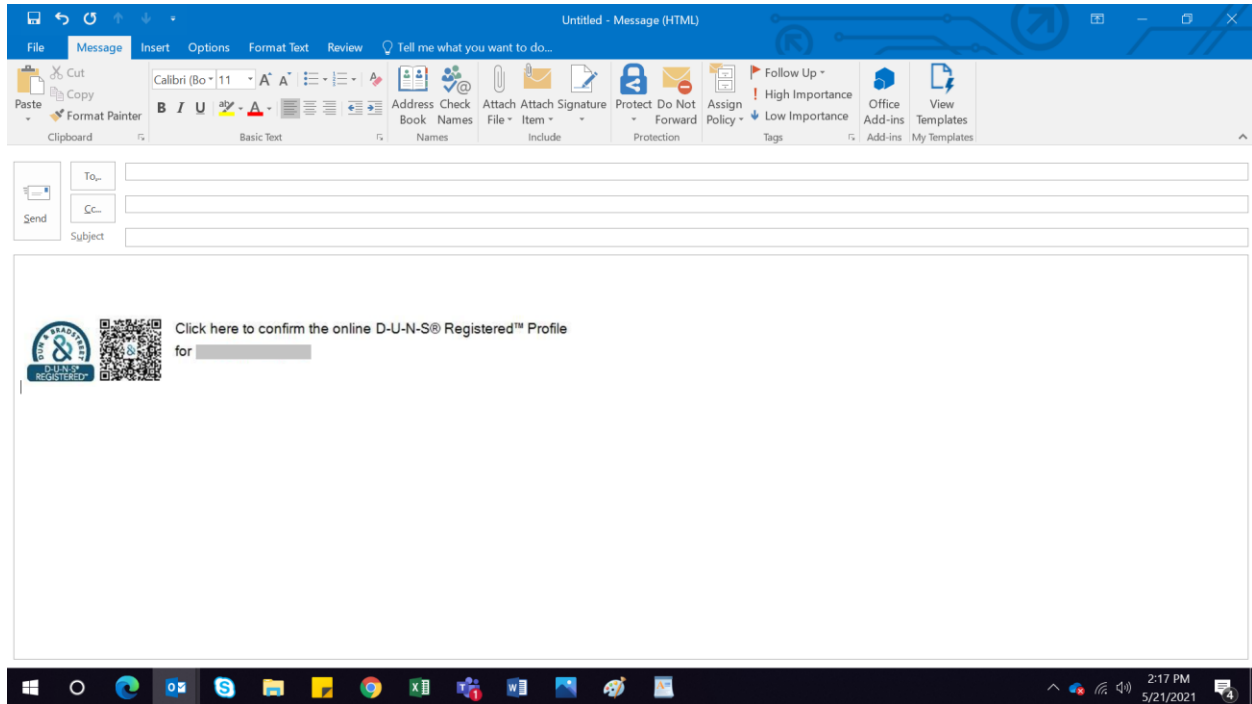
- Click "Ok"
- Finally your signature should appear like below

- Click "OK"
- Click "Signature" dropdown, you will see newly created signature in the dropdown.
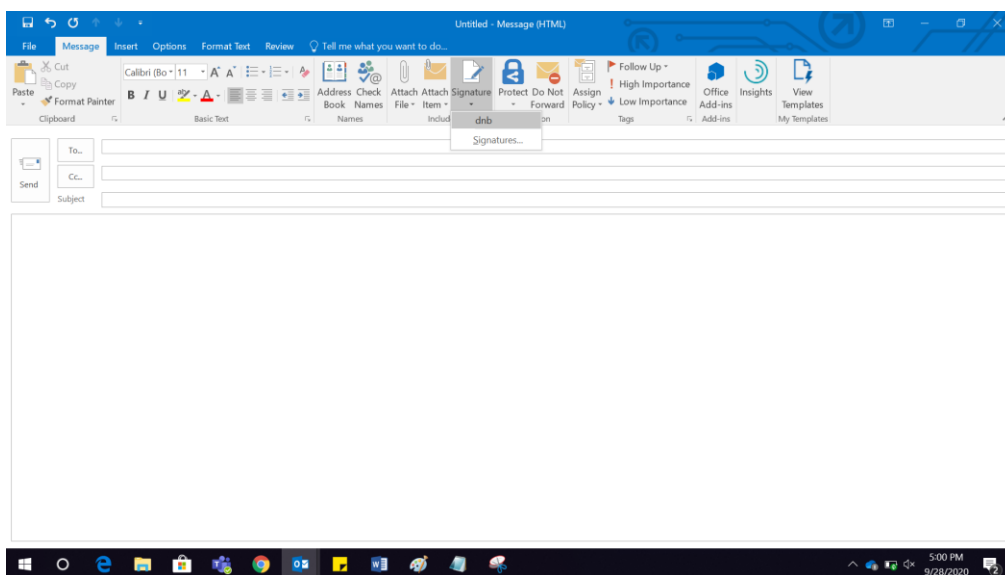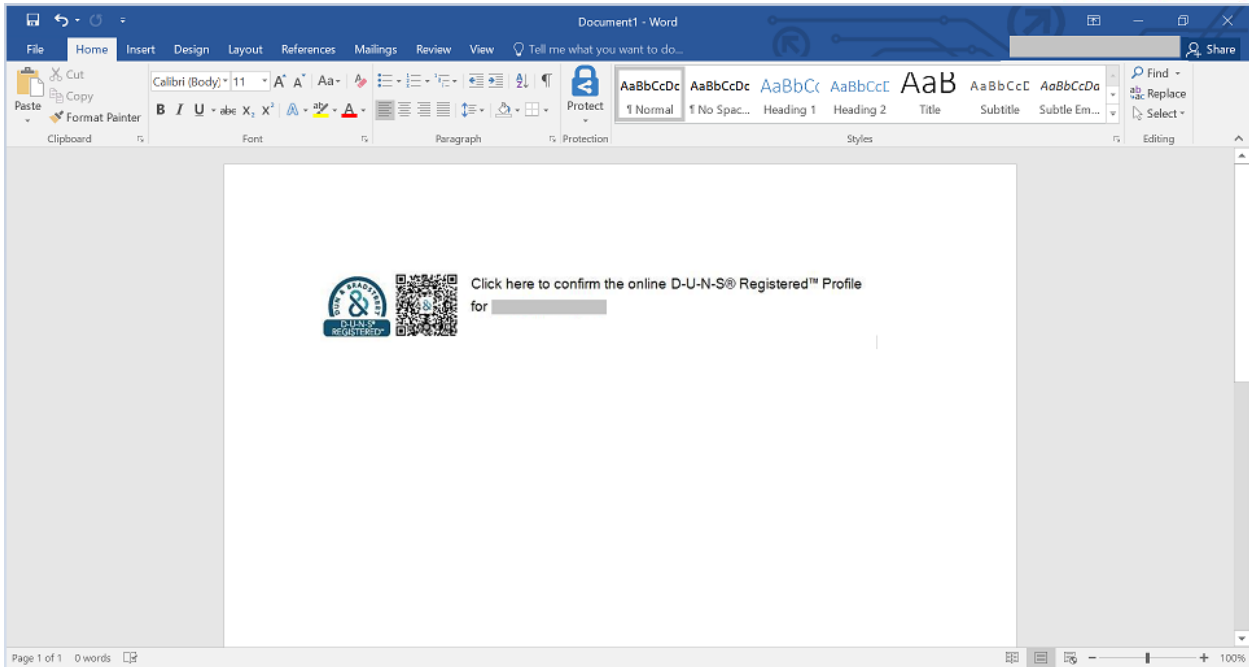
- Click it and D&B seal will appear at the text area

## 4. Word Document

- Open the word document in which customer has to print the Profile Anywhere Seal with QR code
- Copy the Profile Anywhere Seal image from the mail which received from region representative
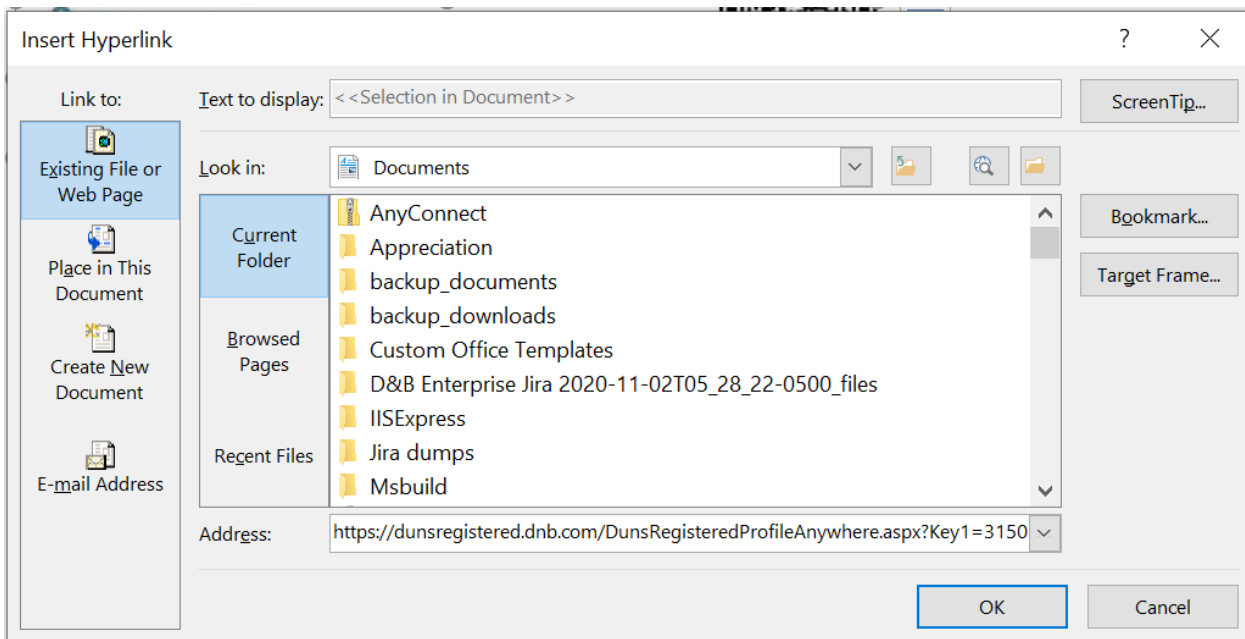- Paste the Profile Anywhere Seal image in the word document in appropriate place

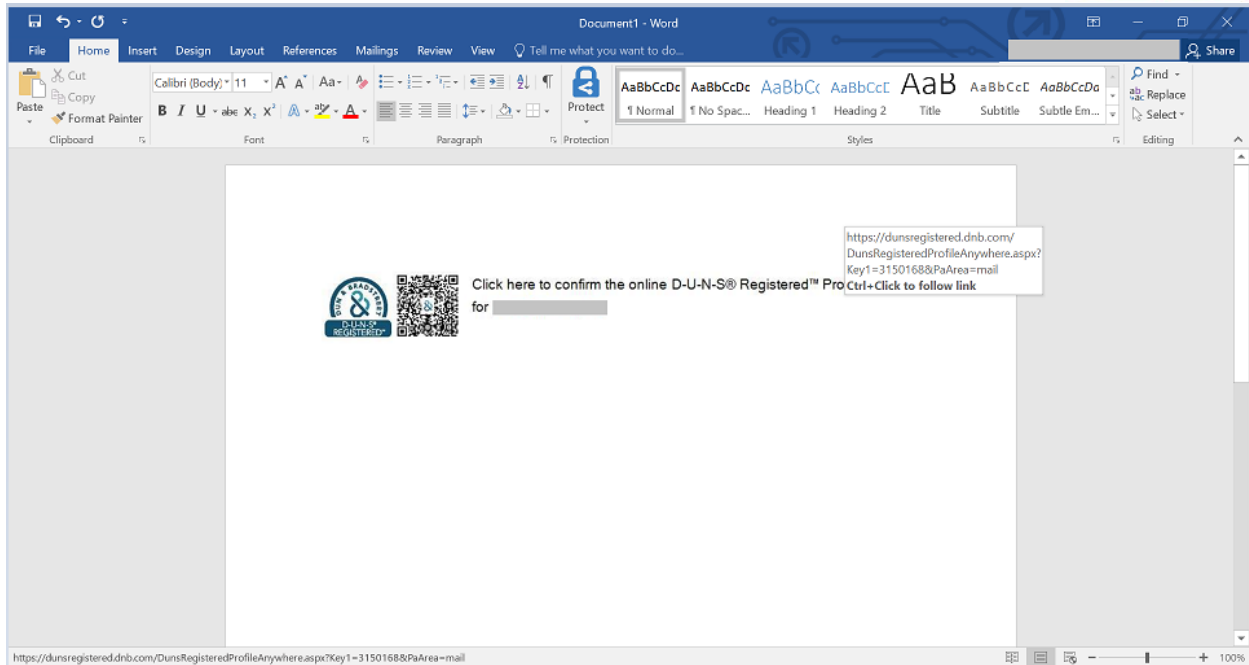- Right click on the QR code image and click hyperlink option
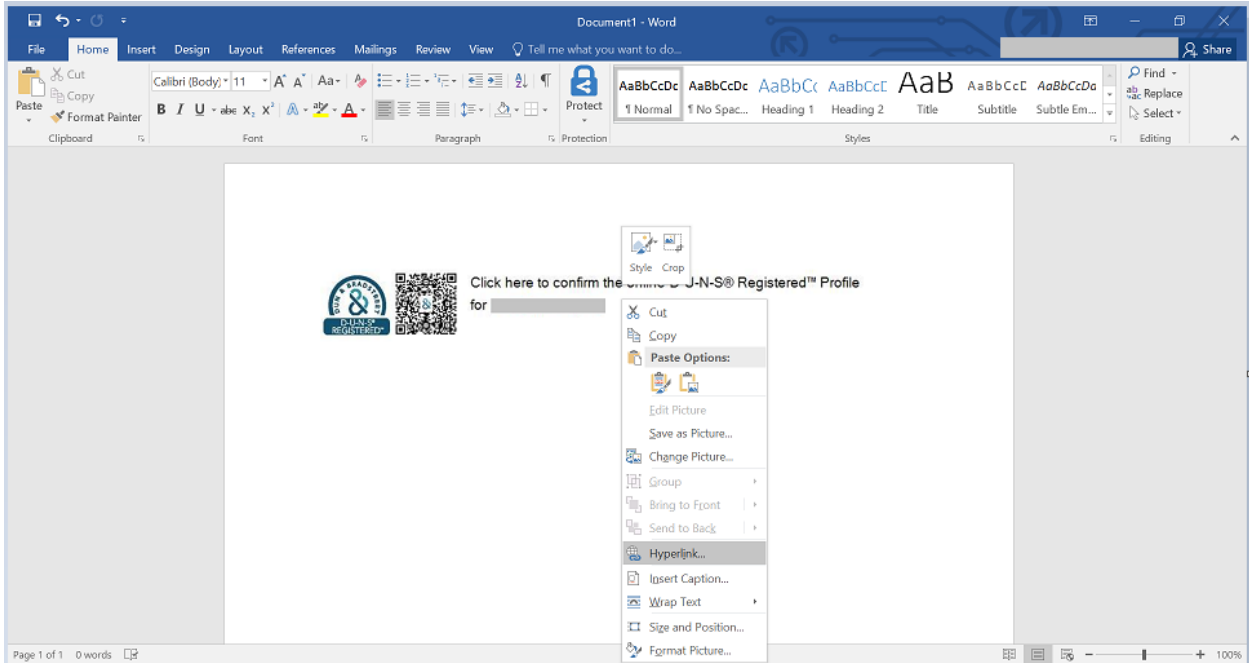
- Dialog box will appear as below image
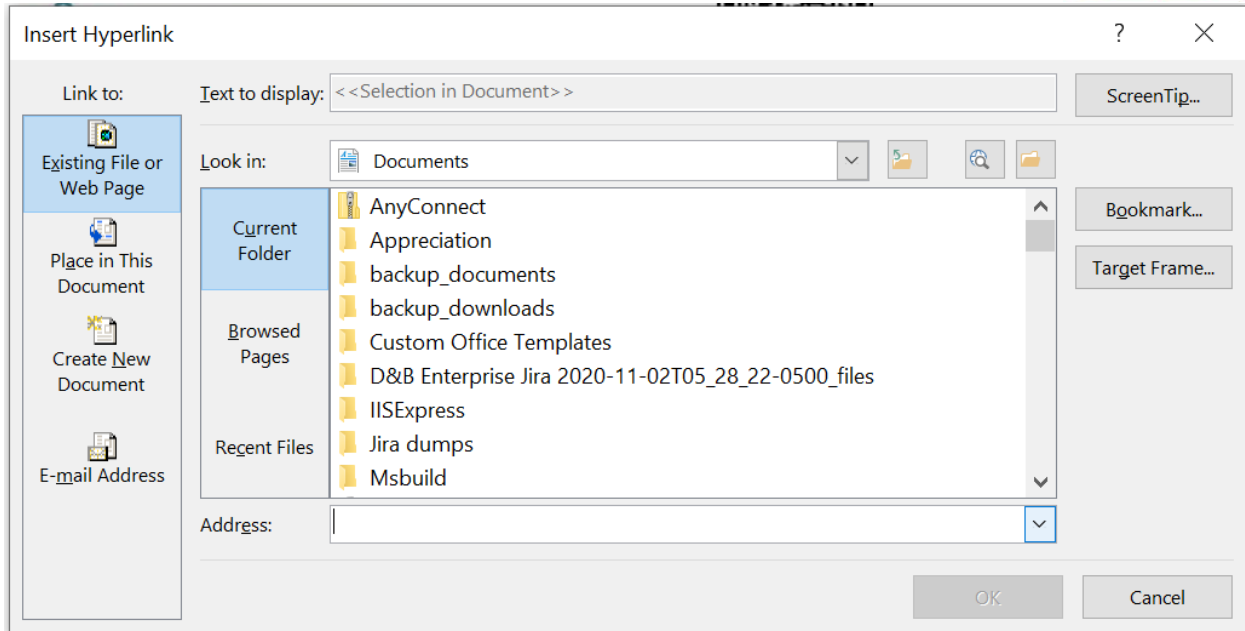
- Paste the one line of code which customer received from region representative as below image

- Click OK button
- Now check the profile anywhere seal image by mouse hovering on it. Hyperlink will appear on mouse hovering on the seal image.

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- Now Ctrl+Click the seal image, customer can able to view company profile information in browser.

5. Microsoft Excel and PowerPoint

- In OTMS: Copy the Profile Anywhere image with the link (Right click → Copy) and paste it into the office document.

- To ensure that the link was copied, right click the Profile Anywhere Seal and select "Edit Hyperlink". In case and the "Edit Hyperlink" button doesn't appear, right click the Profile Anywhere Seal and select "Hyperlink", then type in the hyperlink in the "Address" text box. The company hyperlink can be found in the "Profile Anywhere" accordion in OTMS.

6. PDF Documents

PDF can contain hyperlinks; therefore PDF documents can contain the Profile Anywhere (Floating Seal) image and hyperlink.

Refer attached PDF file for more clarification

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7. Listing Seal

To avail listing seal, OTMS Administrators must first create the **Listing Seal** in OTMS application and share the javascript code or one line of code with customer.

Below is the one line of code for Listing Portal and Listing Portal QR code

1. Listing Portal Code

```
<iframe
src="https://profiles.dunsregistered.com/Listings.aspx?listType=200&ListArea=20&IdType=1&BPS=1
&IdValue=3148757" runat="server" width="110px" height="36px" frameborder="0"
allowtransparency="true"></iframe>
```

2. Listing Portal QR Code

```
<iframe
src="https://profiles.dunsregistered.com/listingQR.aspx?listType=200&ListArea=20&IdType=1&BPS=
1&IdValue=3148757&QRW=82&QRH=82" runat="server" width="110px" height="36px"
frameborder="0" allowtransparency="true"></iframe>
```

As per the customer requirement, region representative will provide the Listing Portal code and Listing Portal QR code to customer

- Customer must provide the code to their vendor and vendor has to place the code on their website UI code
- When vendor's website browsed and searched with company name, D&B Listing seal will appear along with the company name and details.
- If QR code scanned through mobile with QR code scanner application, Company profile information will appear on the mobile with Responsive view.

8. QR Code Printable Version

To avail the Printable QR Code, OTMS Administrator User must first create the **Profile Anywhere** seal for that customer's duns number.
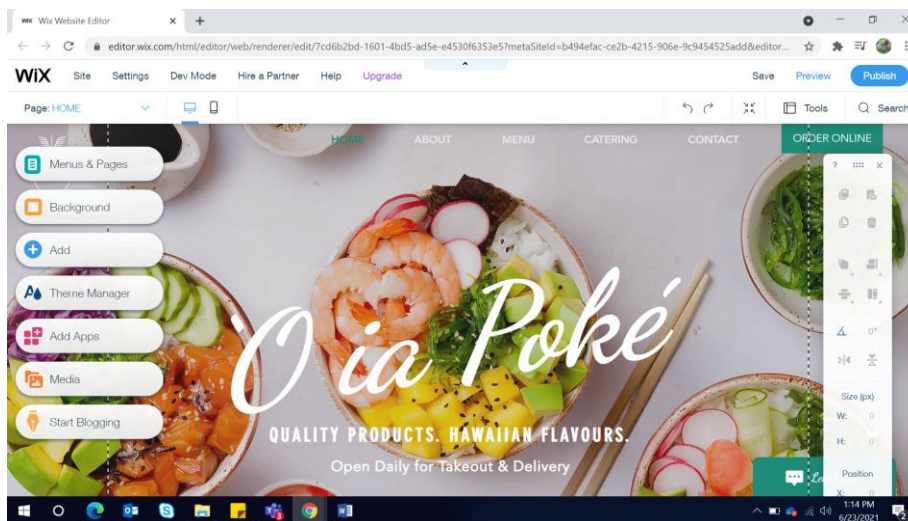
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- Region representative will send Printable QR code to customers through mail
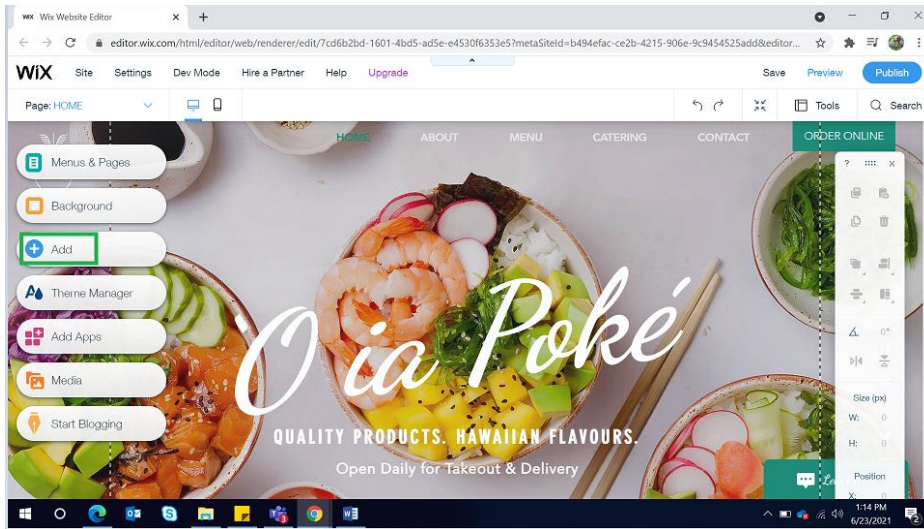- Customer can directly print the QR code on their physical documents like (Quotation, Visting Cards, etc..,)

9. D&B Seal in WIX Platform
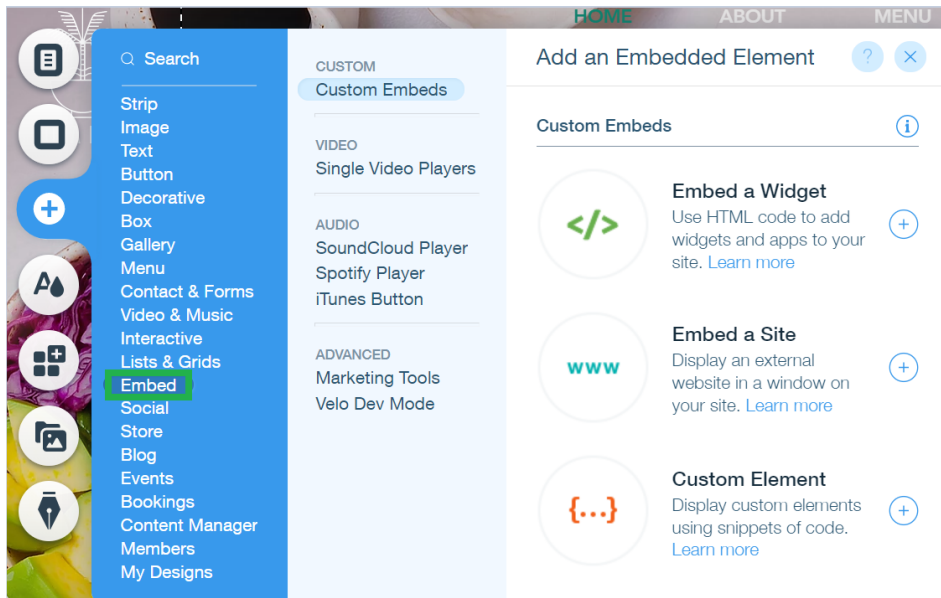
Steps to implement D&B seal in WIX platform.
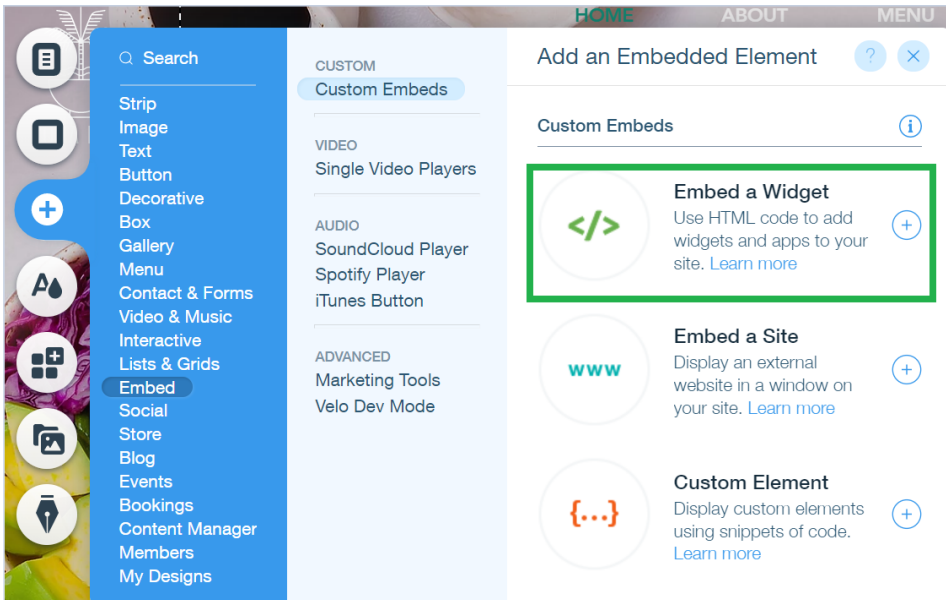
1. Open client's website in WIX editor

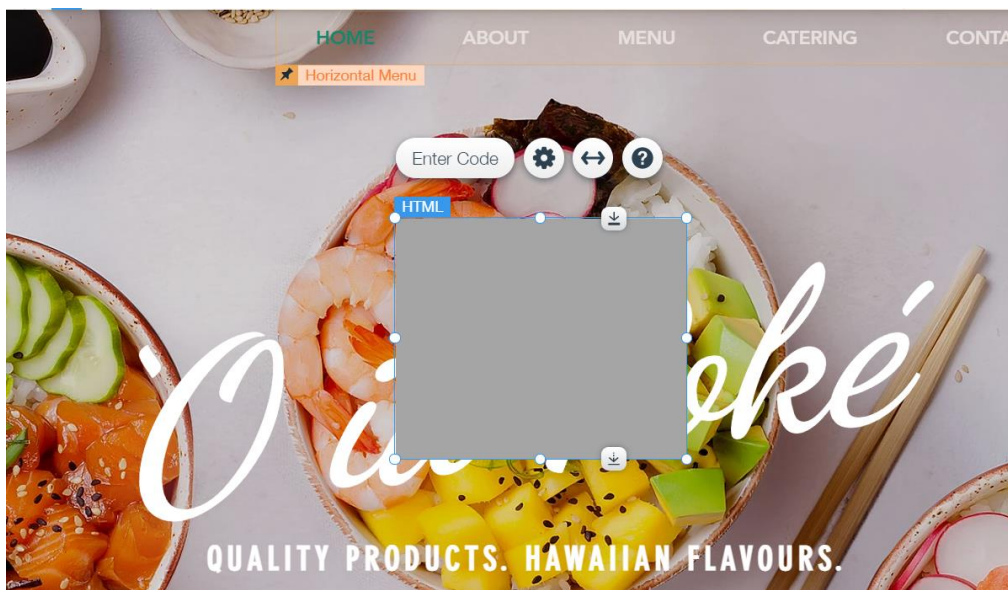2. Click Add button from left panel of the website which is highlighted in green color in below image

3. Now click on the "Embed" option which is highlighted in green color in below image

4. Select "Embed a Widget" option which is highlighted in green color in below image
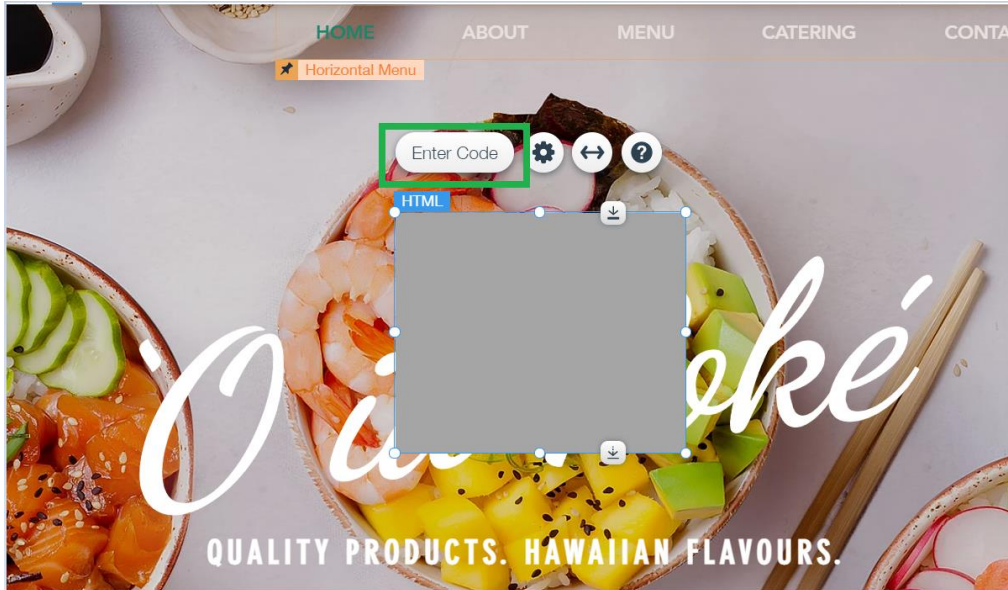
5. Once "Embed a Widget" option is selected, html code editor will appear as shown in the below image. Drag and place the widget wherever you desire.

6. Click "Enter Code" option which is highlighted in green color in below image

7. Now HTML settings page will appear as shown in below image

8. Copy the below mentioned code

<script language="JavaScript" src="http://dunsregistered.dnb.com" type="text/javascript"></script>

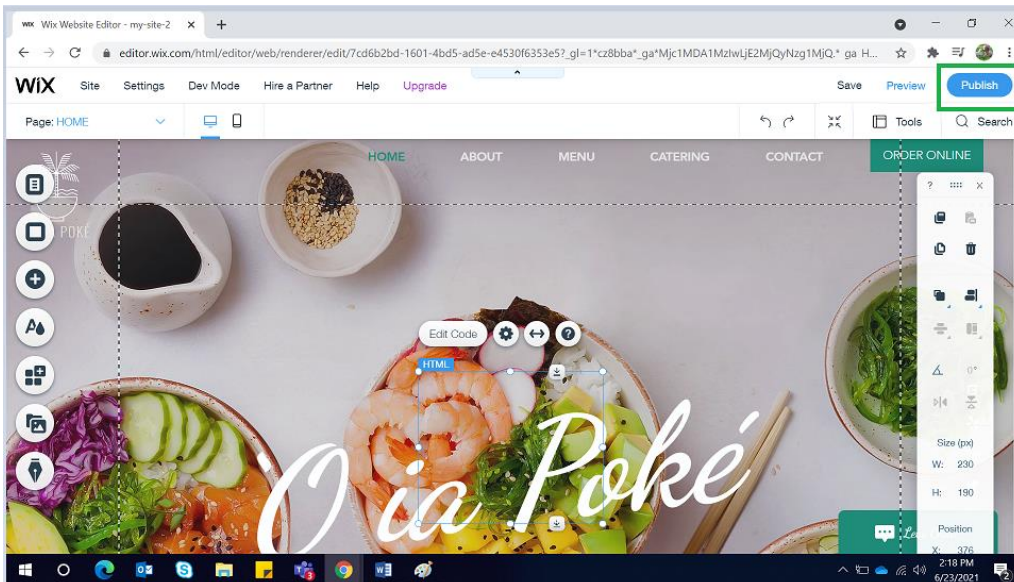9. Paste it on the "Add your code here(HTTPS only)" text area as shown in below image

10. Click on "Apply" button to save the code

11. Now click on "Save" button on top the website which is highlighted in green color in below image
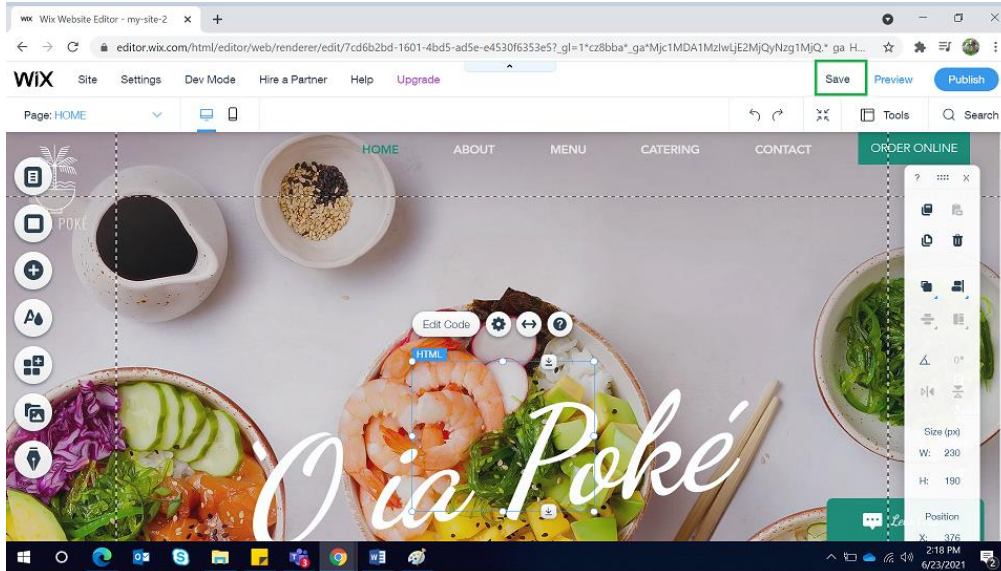
12. Now click on "Publish" button which is highlighted in green color in below image

13. Once completed all the above steps. Please do mail to OTSSupport@dnb.com mentioning message as to enable the website seal along with client's duns number and website name.

Note : After the completion of above 12 steps only, Website seal can enable for WIX platform websites.

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10. D&B Seal in WordPress Platform

Steps to install seal in WordPress websites:

- On WordPress dashboard, drag and place html Iframe from embed widget then copy paste **DRS JavaScript code (Given above**) on textarea then save and publish the website.
- Sometimes due to referrer issue, the website will not allow our usual JavaScript code at that time please add the **iframe code(Given below). (Use when the first step is not working)**.

Iframe code:

<iframe src="https://profiles.dunsregistered.com/TpTpmsSeal.aspx?Domain=**YOURDOMAIN**&Directory=" id="TpTpmsSealIFrm" width="160px" height="130px" frameborder="0" scrolling="no" allowtransparency="true"></iframe>

After installation, when you click the DRS seal the company information will be shown in the new window.