



# D&B D-U-N-S Registered Seal Installation Guide

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# I. Website Seal

To avail the website seal, OTMS Administrators must first create the **website** seal in OTMS application and share the javascript code or one line of code with customer.

• There will be "Javascript code(One line of code)" for two seals





- o Standard Seal
- Mini Seal

### • Standard Seal

#### one line for http web sites:

<script language="JavaScript" src="http://dunsregistered.dnb.com" type="text/javascript"></script>

#### one line for httpS web sites:

<script language="JavaScript" src="https://dunsregistered.dnb.com" type="text/javascript"></script>

• Mini Seal

#### one line for http web sites:

<script language="JavaScript" src="http://dunsregistered.dnb.com/mini.js" type="text/javascript"></script>

#### one line for httpS web sites:

<script language="JavaScript" src="https://dunsregistered.dnb.com/mini.js" type="text/javascript"></script>

As per the customer's requirement, they will receive "One line of code" of standard seal or mini seal from their region representative.

• Place the "One line of code" into their website code as shown in the image below



- After that browse the website URL, D&B seal will appear in the website page
- If D&B seal clicked, new window will appear with company profile information

# 2. QR Code for Website Seal

Region representative or OTMS administrator has to share one line of code for the website QR code

The following code should be used within the website UI code. While scanning the QR code through mobile with QR code scanner application, the company profile page will be displayed in mobile with Responsive view.





## Installing QR Code with custom width and height

Below is the one line of code to install QR code with custom width & height in websites.

#### One line of code for http web sites:

<script language="JavaScript" src="http://dunsregistered.dnb.com/QRcode.js?QRW=100&QRH=100" type="text/javascript"></script>

#### One line of code for https web sites:

<script language="JavaScript" src="https://dunsregistered.dnb.com/QRcode.js?QRW=100&QRH=100" type="text/javascript"></script>

## Integration Parameters:

**QRW** – represents Width of the QR code. For example, if the customer specifies QRW=100, the QR code will be generated and displayed with the width =100.

**QRH** – represents Height of the QR Code. For example, if the customer specifies QRH=100, the QR code will be generated and displayed with the height =100.

If QRW & QRH values are not specified in the Query string, QR code will be generated and displayed with the default size (**Width=82, Height=82**). When the customer needs the QR code with the default width & height, he/she can use the below line of code.

## • Installing QR Code with default standard width and height

Below is the one line of code to install QR code with **default (82\*82) width & height in website.** 

#### One line of code for http web sites:

<script language="JavaScript" src="http://dunsregistered.dnb.com/QRcode.js" type="text/javascript"></script>

#### One line of Code for httpS web sites:





<script language="JavaScript" src="https://dunsregistered.dnb.com/QRcode.js" type="text/javascript"></script>

As per the customer's requirement, they will receive "One line of code" for website QR code from their region representative.

- Place the "One line of code" into their website UI code
- After that browse the customer's website, D&B seal along with QR code will appear in the website page
- If QR code is scanned through mobile with QR code scanner application, company profile information will appear on the mobile with Responsive view.

# 3. Profile Anywhere Seal

- Once customer received DRS profile anywhere seal image and one line of code from region representative.
- Save the DRS seal in local path and keep one line of code handy in notepad.
- Now open your Microsoft Outlook or Gmail or Yahoo. Any of the mail account where the seal has to add as a signature
- Please find the steps below to install profile anywhere seal in different mail account.

## I. Gmail Account

- Go to gmail.com
- Click on the settings icon which is highlighted in green color

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• Once settings icon clicked, "Quick settings" pop up will appear like below image. Then click "see all settings" button which is highlighted in green color.

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• Once settings page opened, scroll down and check for "signature" section, highlighted in green color. Then click the "Create New" button.





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General Labels Inbox	Accounts and Import Filters and blocked addresses Forwarding and POP/IMAP Add-ons
Chat and Meet Advance	ed Offline Themes
complete:	next time. O I'll add contacts myself
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Signature: (appended at the end of all outgoing messages) Learn more	No signatures + Create new
Personal level indicators:	<ul> <li>No indicators</li> <li>Show indicators - Display an arrow ( &gt; ) by messages sent to my address (not a mailing list), and a double arrow ( » ) by messages sent only to me.</li> </ul>
Snippets:	<ul> <li>Show snippets - Show snippets of the message (like Google Web Search!).</li> <li>No snippets - Show subject only.</li> </ul>
Out-of-Office AutoReply: (sends an automated reply to	Out of Office AutoReply off

• Pop up will appear. Enter the new signature name into the textbox and click "Create" button

Cancel	Create
	Cancel

• Signature name will get save





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General Labels Inbox Accounts and Import Filters and blocked addresses Forwarding and POP/IMAP Add-ons Chat and Meet Advanced Offline Themes

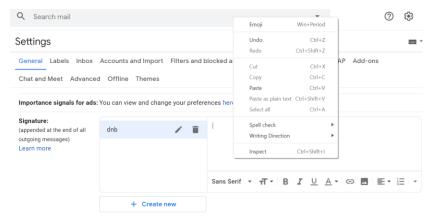
Importance signals for ads: You can view and change your preferences here.

Signature: (appended at the end of all outgoing messages) Learn more	dnb	/ 1								
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• Now copy the D&B seal which is provided to you



• Right click on empty text area and paste the image



- Or click on the image icon from the text editor options and upload the DRS seal image
- Once pasted it will looks like the below image



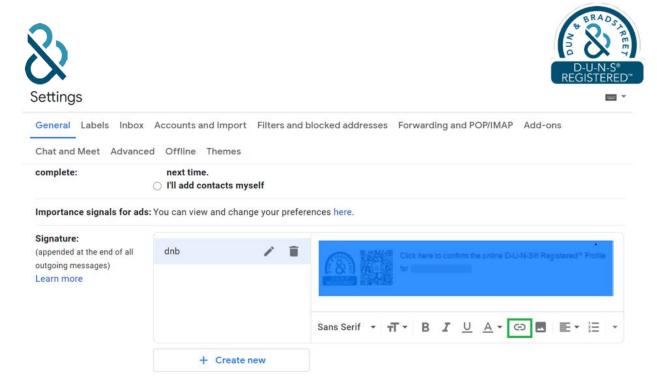


General Labels Inbox	Accounts and Import	Filters and b	locked addresses	Forwarding and POP/IMAP	Add-ons
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• Click and drag the image slightly to highlight the image

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• Now click the insert link option which is highlighted in green color



• "Edit Link" pop up will appear. Now copy the "Line of code" provided to you.

 $\label{eq:https://dunsregistered.dnb.com/DunsRegisteredProfileAnywhere.aspx?KeyI=XXXXX&PaArea=Email"$ 

Edit Link		$\times$
Text to display:		
Link to: Web address	To which URL should this link refer?	
○ <u>Email address</u>	Test this link	
	Not sure what to put in the box? First, find the page on the web tha link to. (A <u>search engine</u> might be useful). Then, copy the web addr box in your browser's address bar and paste it in to the box above.	2
	Cancel	ОК

• Paste it here in "Web Address" text box. "Text to display" should be empty. Now click the "Ok" button.



Edit Link	
Text to display:	
Link to:	To which URL should this link refer?
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S web address	https://dubicgistered.dub.com/Dubicegistered.foneAnywhere.d
Email address	Test this link
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• Scroll down the settings section and click "Save Changes" button.

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		Only send a response to people in my Contacts	
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## 2. Rediff Account

- Go to rediff.com
- Click on the settings icon which is highlighted in green color

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© 2021 Rediff.com India Limited. Disclaimer   Privacy Policy   T&C Feedback		
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• Once "settings" is clicked, Click on the option "General".

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General	~
Account Info	~
Manage Mails	~

• Under "General" select the option "Signature"



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- Copy the below provided html code and paste it in new notepad. Then change the text highlighted in yellow color with the one line of code and image name in respected place.
- Then copy the html code from notepad again
- Goto rediff.com $\rightarrow$ settings $\rightarrow$ general $\rightarrow$ signature and paste it in message area.
- If you already have existing signature then place the html code at the bottom of your existing signature.

<html>

<head>

</head>

<body>



<a href="\*\*One Line of Code\*\*" id="Alink" target="\_blank" style="cursor:pointer;border:none;">

<img id="ImgSealImage" src="https://otms.dunsregistered.com/Images/ProfileAnywhere/<mark>\*\*Image name as provided in mail\*\*</mark>" style="border-width:0px;"> </img>

</a>

</body>

</html>

• Now click the check box "Add my signature to all outgoing mails". Then click "Save changes".

Signature		
Message	<html> <head> </head>  <a href="https://dunsregistered.dnb.com/DunsRegisteredProfileAnywhere.aspx?&lt;br&gt;Key1=3150168&amp;PaArea=mail" id="Alink" style="cursor:pointer;border:none;" target="_blank"> <img <br="" id="ImgSeallmage"/>src="Images/ProfileAnywhere/DR_AnywherewithQR611202071523150168.jpg" style="border- Add my signature to all outgoing mails Save changes Cancel</a></html>	* •
	Save changes Cancel	

• Now if you click "Write mail" or "New mail", D&B profile anywhere seal will shows in your new mail signature.

## 3. Outlook Account

• Go to outlook app  $\rightarrow$  click "New Mail"



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- Once "New Mail" window has opened
- Click on "Signatures" dropdown from the "Message" tab
- Then click "Signatures" to create new signature

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Signatures and Stationery

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• Type the signature name as you wish

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• Click "Ok"

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• Copy the "Profile Anywhere Seal" that has shared with you in mail and paste it in the "Edit Signature" section

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• Now click the image, the image will get highlighted with black or grey points

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• Click "Insert hyperlink" icon(highlighted in red color)



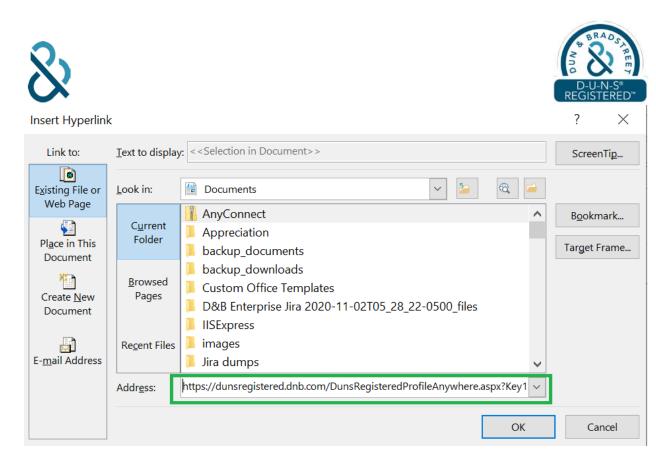
Signatures and Stationery

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- Popup will appear
- Click "Existing File or Web Page" from the side panel

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• Paste the shared "Javascript code or One line of code" in the "Address" textbox



- Click "Ok"
- Finally your signature should appear like below

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Signatures and Stationery	? ×
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Edit signature Calibri (Body) 11 B I U Automatic Click here to confirm the on for	v metric matrix and a met
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- Click "OK"
- Click "Signature" dropdown, you will see newly created signature in the dropdown.

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• Click it and D&B seal will appear at the text area

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## 4. Word Document

- Open the word document in which customer has to print the Profile Anywhere Seal with QR code
- Copy the Profile Anywhere Seal image from the mail which received from region representative
- Paste the Profile Anywhere Seal image in the word document in appropriate place



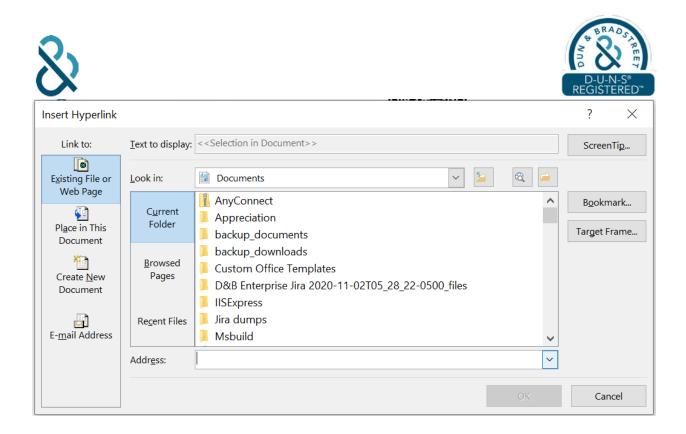
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• Right click on the QR code image and click hyperlink option

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• Dialog box will appear as below image



#### • Paste the one line of code which customer received from region representative as below image

Insert Hyperlink			? ×
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Existing File or	<u>L</u> ook in:	🖹 Documents 🔽 🔄 🖻	
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- Click OK button
- Now check the profile anywhere seal image by mouse hovering on it. Hyperlink will appear on mouse hovering on the seal image.



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• Now Ctrl+Click the seal image, customer can able to view company profile information in browser.

## 5. Microsoft Excel and PowerPoint

- In OTMS: Copy the Profile Anywhere image with the link (Right click → Copy) and paste it into the office document.
- To ensure that the link was copied, right click the Profile Anywhere Seal and select "Edit Hyperlink". In case and the "Edit Hyperlink" button doesn't appear, right click the Profile Anywhere Seal and select "Hyperlink", then type in the hyperlink in the "Address" text box. The company hyperlink can be found in the "Profile Anywhere" accordion in OTMS.

### 6. PDF Documents

PDF can contain hyperlinks; therefore PDF documents can contain the Profile Anywhere (Floating Seal) image and hyperlink.

#### Refer attached PDF file for more clarification





# 7. Listing Seal

To avail listing seal, OTMS Administrators must first create the **Listing Seal** in OTMS application and share the javascript code or one line of code with customer.

Below is the one line of code for Listing Portal and Listing Portal QR code

## I. Listing Portal Code

<iframe

src="https://profiles.dunsregistered.com/Listings.aspx?listType=200&ListArea=20&IdType=1&BPS=1
&IdValue=3148757" runat="server" width="110px" height="36px" frameborder="0"
allowtransparency="true"></iframe>

## 2. Listing Portal QR Code

<iframe

src="https://profiles.dunsregistered.com/listingQR.aspx?listType=200&ListArea=20&IdType=1&BPS= 1&IdValue=3148757&QRW=82&QRH=82" runat="server" width="110px" height="36px" frameborder="0" allowtransparency="true"></iframe>

As per the customer requirement, region representative will provide the Listing Portal code and Listing Portal QR code to customer

- Customer must provide the code to their vendor and vendor has to place the code on their website UI code
- When vendor's website browsed and searched with company name, D&B Listing seal will appear along with the company name and details.
- If QR code scanned through mobile with QR code scanner application, Company profile information will appear on the mobile with Responsive view.

## 8. QR Code Printable Version

To avail the Printable QR Code, OTMS Administrator User must first create the **Profile Anywhere** seal for that customer's duns number.

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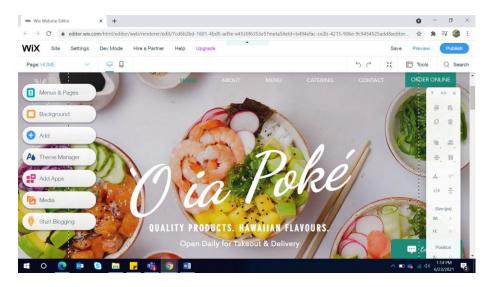




- Region representative will send Printable QR code to customers through mail
- Customer can directly print the QR code on their physical documents like (Quotation, Visting Cards, etc..,)

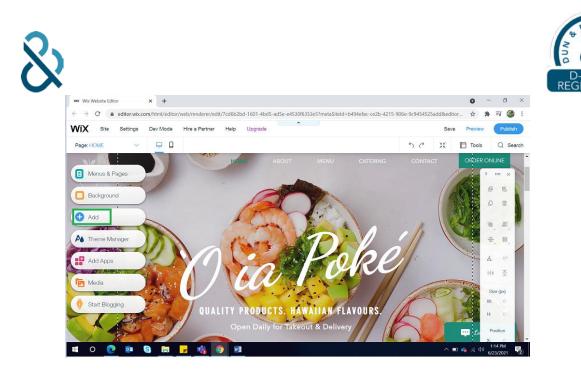
# 9. D&B Seal in WIX Platform

Steps to implement D&B seal in WIX platform.

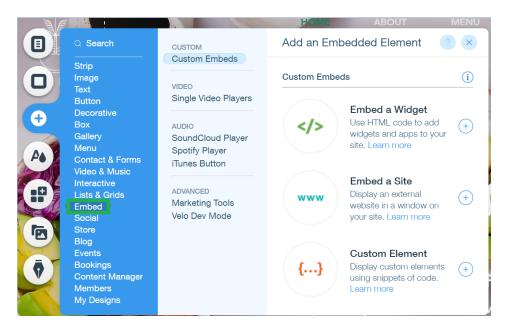


I. Open client's website in WIX editor

2. Click Add button from left panel of the website which is highlighted in green color in below image

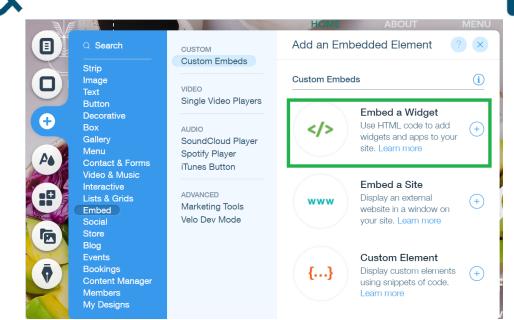


3. Now click on the "Embed" option which is highlighted in green color in below image

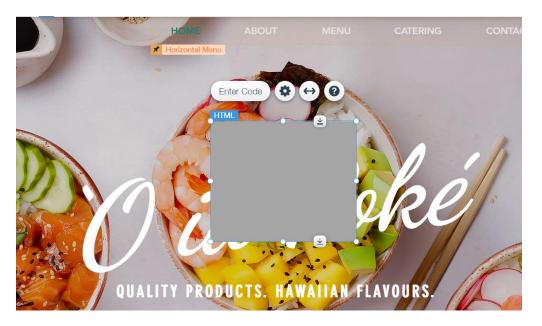


4. Select "Embed a Widget" option which is highlighted in green color in below image





5. Once "Embed a Widget" option is selected, html code editor will appear as shown in the below image. Drag and place the widget wherever you desire.

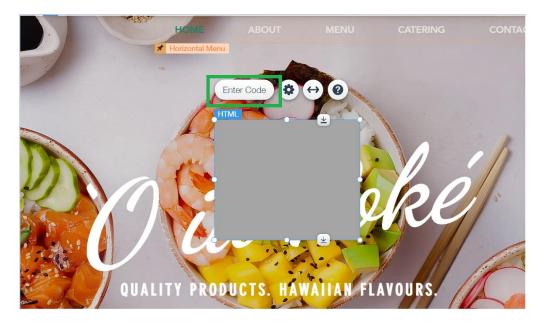


Internal Use Only

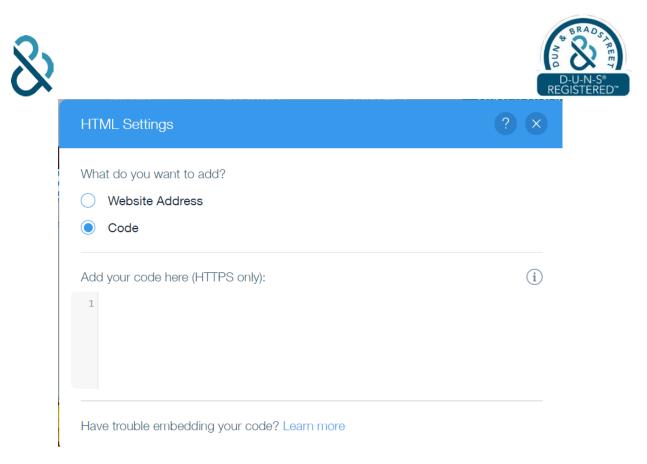




6. Click "Enter Code" option which is highlighted in green color in below image



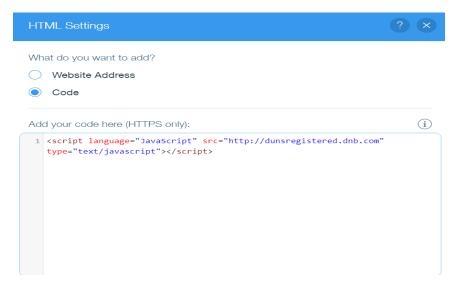
7. Now HTML settings page will appear as shown in below image



8. Copy the below mentioned code

<script language="JavaScript" src="http://dunsregistered.dnb.com" type="text/javascript"></script>

9. Paste it on the "Add your code here(HTTPS only)" text area as shown in below image

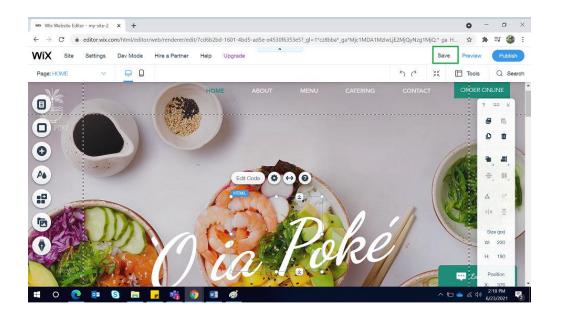


10. Click on "Apply" button to save the code

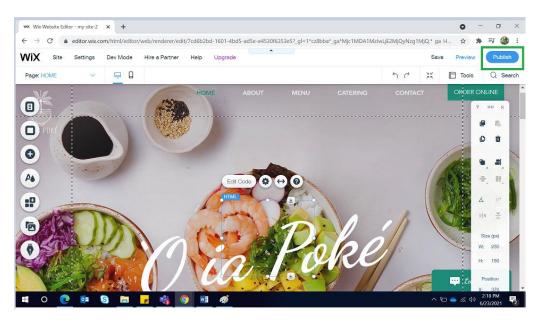




11. Now click on "Save" button on top the website which is highlighted in green color in below image



12. Now click on "Publish" button which is highlighted in green color in below image



 Once completed all the above steps. Please do mail to <u>OTSSupport@dnb.com</u> mentioning message as to enable the website seal along with client's duns number and website name.

**Note** : After the completion of above 12 steps only, Website seal can enable for WIX platform websites.





# 10. D&B Seal in WordPress Platform

#### Steps to install seal in WordPress websites:

- On WordPress dashboard, drag and place html Iframe from embed widget then copy paste **DRS JavaScript code (Given above**) on textarea then save and publish the website.
- Sometimes due to referrer issue, the website will not allow our usual JavaScript code at that time please add the **iframe code(Given below)**. **(Use when the first step is not working)**.

#### Iframe code:

<iframe

src="https://profiles.dunsregistered.com/TpTpmsSeal.aspx?Domain=**YOURDOMAIN**&Dir ectory=" id="TpTpmsSealIFrm" width="160px" height="130px" frameborder="0" scrolling="no" allowtransparency="true"></iframe>

After installation, when you click the DRS seal the company information will be shown in the new window.